



Indiafest

“Helping Humanity through Cultural Enrichment and Entertainment”

Started with a curious and humble effort of an ethnic community, today **Indiafest** is a symbol of cultural enrichment. “The freedom of expression is one of the many rights we all enjoy as Americans. Using this right, for the enhancement of the society we live in, is a duty we must fulfill.” says Nina Gadodia, founder and chair-person of **Indiafest** since 1996. Based on this ideology **Indiafest** has not only become an eagerly awaited event, but it has gained quite a reputation around Florida. Supported by many local, regional and national sponsors, it draws vendors from all over Florida and from as far as Atlanta, New York, Chicago and California.

It can be tough to comprehend the diversity of India where over a billion people, speaking over 18 languages, including English, and countless dialects, live in an area a third the size of the United States. It can be inspiring to savor just a taste of that richness when it is reflected in so many ways - through food, music and dance, clothing and jewelry, even in the spiritual and yoga art and **Indiafest** brings this representation to Brevard County. The general consensus is that the festival is very informative, educational, highly entertaining, and is a very well-run festival with all the right ingredients. Not only is it bigger and better every year but it feels fresh and new year after year. This newness or uniqueness comes from the fact that organizers present a different theme that looks at a different aspect of India's culture, history and traditions. In the past it has showcased '*Festivals of India*', '*Journey thru India*', '*Music of India*', '*Women of India*', '*Rural and Urban India*', '*Fusion*', '*Destination India*' and many more.

One other factor which puts this festival apart is its commitment to philanthropy and community service. While **Indiafest** is known for its cultural education through entertainment, the organization also assists many local charities and aid in disaster recovery efforts - nationally and internationally ([see list of charities supported](#)).

Chairperson, Nina Gadodia, believes that, “as **Indiafest** gives people a better understanding of the philosophy of the Indian culture, ultimately mutual understanding, respect for each other, and helping our fellow brothers and sisters, no matter race, religion, or creed, is what makes us better human beings.”